filtered

YOUR LEARNING CONTENT LIBRARY BENCHMARK

Your priority power skill:

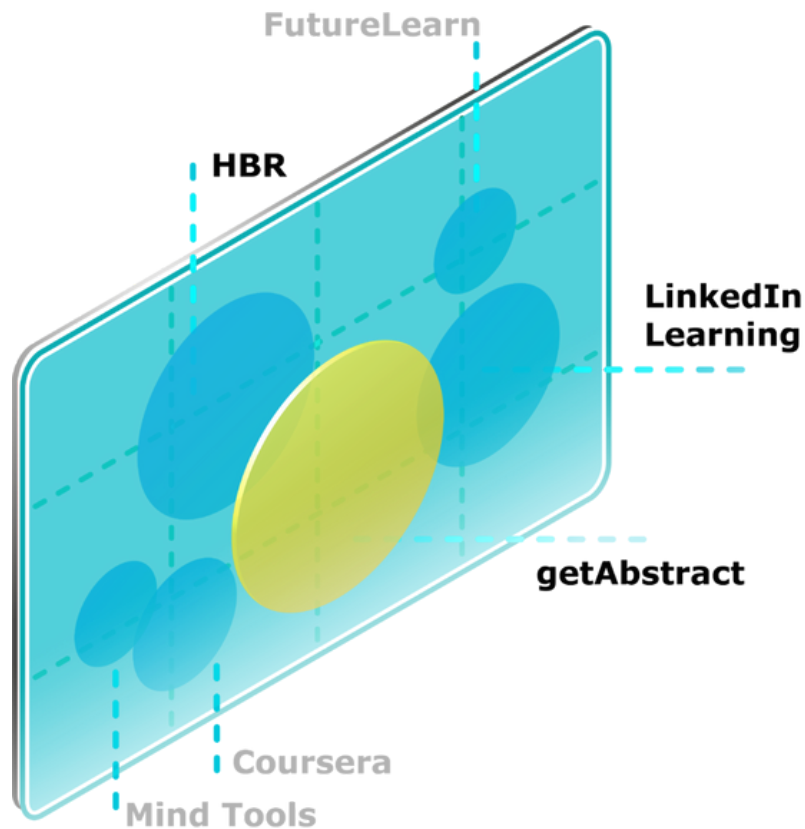**How do we measure content ROI & relevance?**

We ran our Content Intelligence tech over 6 of the major content libraries' learning assets to assess relevance to your power skill as well as overall quality. It scalably assesses every piece of content algorithmically to paint an overall picture of the library's relevance to that skill. And that's what we're giving you below.

How can the results of this benchmark help you?

With the information in this benchmark, you can see how well your existing libraries perform for your priority power skill and whether you may be wasting £££ on non-relevant content and/or missing out on more prominent providers.

Let's dive in!

What asset coverage do your priority libraries have?

In this graph, you can see how effectively *getAbstract, LinkedIn Learning and HBR* libraries are working for your priority power skill, with **getAbstract** leading the way.

While not all 6 libraries have an equal number of assets, if you're using or considering *Coursera, Mind Tools or FutureLearn*, you may be missing out on assets that rank more relevant for your power skill.

Our L&D clients say that on average they achieved a 33% reduction in content spend using our Content Intelligence technology.

How do your libraries compare to other libraries?

getAbstract	🚀 🚀 🚀 🚀 🚀
LinkedIn Learning	🚀 🚀 🚀 🚀
HBR	🚀 🚀 🚀 🚀
Coursera	🚀 🚀 🚀
FutureLearn	🚀 🚀 🚀
Mind Tools	🚀 🚀 🚀

This is a rundown of all 6 libraries compared *in terms of relevance*. You could be achieving a higher learning ROI by leveraging the most relevant content providers for your priority business skill.

As a next step, this rank analysis is used to calculate each library's **CPQA** (Cost Per Qualifying Asset; the cost you are effectively paying for each asset that is relevant/useful for your selected skills. It is equivalent to the total library cost, divided by the total tagged assets) - which our team can help with.

Top 3 most relevant learning content assets

Here are some of the examples of the most relevant resources that will help your tea▓▓▓▓▓▓▓▓▓▓▓▓▓▓▓▓▓▓▓▓

1. ▓▓▓▓▓▓▓▓▓▓▓▓▓▓▓▓▓▓▓▓
▓▓▓▓▓▓▓▓▓▓▓▓▓▓▓▓▓▓

getAbstract

LinkedIn Learning

HBR

1 ▓▓▓▓▓▓▓▓▓▓▓▓▓▓▓▓
2 ▓▓▓▓▓▓▓▓▓▓▓▓▓▓▓▓
3. ▓▓▓▓▓▓▓▓▓▓▓▓▓▓▓▓