

ASTHMA UK ON-BOARDING

3 MONTH SUMMARY

Asthma UK's mission is to stop asthma attacks and cure asthma. These days, every 10 seconds someone in the UK has a potentially life-threatening asthma attack. We fight this in three ways; funding research, influencing care and providing advice and support. Our 80 staff are primarily knowledge workers and need to be equipped with the latest skills to serve people with asthma.



KAY BOYCOTT
CHIEF EXECUTIVE AT ASTHMA UK

OVER 90%

OF MODULES STARTED
ARE MARKED COMPLETE



CONTINUOUS LEARNING

Learning and development had not been created as a continuous activity. Training was often one off interventions with the impact difficult to measure. Filtered has helped us change that in a short period of time. The cultural change it has driven in terms of reinforcing an expectation of continuous learning at all levels is the biggest achievement to me.

76%

OF RECOMMENDED
MODULES ARE MARKED
USEFUL



CONSULTATIVE APPROACH

Filtered's consultative approach really paid off. They enabled us to include a guide to the Filter on our home page where we could signpost to key learning objectives for each worker – mapped to a particular job description for every single employee up to the Chief Executive.

75%

OF STAFF WITH COURSE
ACCESS WERE ACTIVELY
USING THE PLATFORM



UNIQUE WAY OF LEARNING

Filtered provides a unique way of learning. Their personalised approach to training means we can find out what each employee already knows – or doesn't need to know at all – and filter that out of the syllabus. From the very beginning we thought this would maximise the time spent learning – critical in an organisation where time off the job means less time spent helping people with asthma.

34%

OF MODULES HAVE
BEEN FILTERED OUT



MEMBERS DON'T
WASTE TIME

ONLY LEARN
WHAT THEY NEED

31 HOURS

OF TOTAL TIME SAVED



ENGAGED LEARNERS

We felt filtering out the unnecessary content would keep learners engaged. It is bite sized, enabling our staff to consume small chunks of learning at their own pace, and at the time and location that suited their learning preferences.

22%

AVERAGE IMPROVEMENT
PER LEARNER

